

2021 Global Creative Planning Competition Method

1. Purpose

The "2020 Global Marketing and Chain Creative Planning Competition" was enlarged holding in order to promote the interaction and cooperation of the global chain market. Over 215 teams with 1160 participants in total from worldwide took part in last year. Thus, to continue the features and spirits of the sensation from the "2020 Global Marketing and Chain Creative Planning Competition" and to broaden the horizon of the students, the "2021 Global Creative Planning Competition" (2021 GCPC) will be held this year.

This competition is mainly enhancing the positive rivalry and cooperation within colleges or universities from Taiwan, China, Southeast Asia, Japan, Korea, and other countries in Europe, America, and Oceania by connecting resources from colleges or universities worldwide to cultivate students' international mobility and cross-domain learning capabilities. Besides, the planning topics include healthcare, environment, food, e-commerce, technological product development, catering creative marketing, online-offline integration, etc., which shows the effort of each country to cultivate students, dedicating to aligned with industry trends and shorten the gap between education and industry. In particular, the competition works include creative marketing proposals, creative business model, and entrepreneurial proposals. As such, the practical plans could reflect the results of students' deep learning about the industry status and trends, enhance the planning thoughts and practice ability of students worldwide, and accumulate capabilities of practical problem-solving, which stimulate students' abilities of teamwork communication and career exploration and achieve the unity of learning and use.

2. Organization

- I. Host : Chaoyang University of Technology, College of Management
- II. Co-organizing units : Department of Finance, Department of Business Administration, Department of Insurance, Department of Accounting, Department of Leisure Service Management, Department of Marketing and Logistics Management, Department of Golden-Ager Industry Management
- III. Sponsors : Concern Health Tech Corporation

3. Competition Platforms (Please refer to the following platforms for competition method)

- I. Chaoyang University of technology - College of Management: <http://mcollege.cyut.edu.tw/>
- II. Facebook Page (Search - 2021 全球創意企劃競賽): <https://www.facebook.com/CYUT2021world>
- III. Sign up with Google Forms: <https://forms.gle/qoGK2kuYPp2EihjE6>

| | | | | |
|---|---|---|--|---|
| Chaoyang University of technology - College of Management | Facebook Page | Google Forms | WeChat | Concern Official Websites |
|  |  |  |  |  |

4. Participation Qualifications

- I. Students (including graduate students), who remain in-school status within public or private colleges and universities globally and are interested in creative marketing proposals and entrepreneurial proposals, are welcomed to sign up regardless of department and grade.
- II. Students who are anticipated to participate in need to build a team of 3 to 6 people, and it is permitted to team up by cross-department, cross-school or cross-country participants. Yet, each student is limited to engage in single team, and teams under 2 members will be rejected by sign up.
- III. Each team must have an instructor, and a team is limited to 2 instructors. Note that teams without an instructor will not accept registration.
- IV. After completing the registration, no temporary change of members is allowed during the competition.
- V. Proposals can be presented either in Chinese or English.

5. Competition Timeline (From now on to December 3rd, 2021)

| Competition Stage | Date |
|--|----------------------------|
| Application Deadline | 11/15 (Mon.) |
| Deadline for Submission of Preliminary Works | 11/15 (Mon.) |
| Preliminary Qualification Review (Must meet the registration specifications) | Review right after hand in |
| Announcement of Preliminary Result | 11/19 (Fri.) |
| Final submission deadline | 11/29 (Mon.) |
| Announcement of Final Result | 12/03 (Fri.) |

6. Topics and Submission Specifications

I. Topics

i. Form of work (Choose one between them for submission) :

| | |
|-------------------------------------|---|
| Optional Group | <p>Participants can choose a familiar company or brand to propose a creative marketing plan, and based on this, planning their profitable business model and write a business model proposal, or propose an entrepreneurial plan with entrepreneurial potential and feasibility according to the background resources of theirs.</p> |
| Topic Group- Concern Health Tech | <p>Participants in this group need to propose market positioning and creative marketing proposals based on the Concern Health Tech. As for the planning questions and purposes, it is up to the participants themselves through various analysis.</p> <p>◎Introduction of Concern Health Tech :</p> <p>The Concern Health Tech was founded in 2008. Holding “concern”, “care” and “health” as the core of our service, we hope to take good care of our customers’ health. From the children to the elders, we want those who experienced our products could feel happier. Concern insists of doing right and good things. Not to mention customers’ satisfaction is our goal and customers’ support is our biggest motivation. Since the establishment of Concern Health Tech, we have been utilizing OBM as the operational strategy, and our massage products are designed based on the consumer market. No matter the outlook, quality or texture, our products are second to none in the industry. Also, all of our products have passed relevant safety certification of BSMI. With the most careful attitude and professional technique, we constantly pursue innovation breakthrough in the field of researching and developing sports and massage equipment. By the insist of developing body-beneficial sports and massage equipment, we believe the public would support the good product. Concern, holding the spirit of giving back to community, constantly moves on toward the right direction.</p> <p>Official Website : https://www.concerngo.com</p> <p>Facebook Page : https://www.facebook.com/concern.tw/</p> |

Note : Proposals can be presented either in Chinese or English.

II. Format of The Work and Submission Information

i. **Registration**

- ◎ From now on to November 15th (Mon.)
- ◎ There are 2 ways to register according to the region of the participants :

| | |
|-------------------------|--|
| Taiwan and The Overseas | The registration will only be made through the Google Forms. Please log in to the following URL for registration. Competition registration website : https://forms.gle/3evGsQfbLS6oPRKP7 |
| China regions | The registration will only be made through "WeChat". Team leaders should scan the QR code on the right, and hand in registration information after adding the account. (See in Appendix 1) |



ii. Preliminary Stage

A. Receipt of works

- ◎ From now on to November 15th (Mon.)
- ◎ The Official E-mail : cyutmgtcollege@gmail.com
- ◎ Proposal Format : Please fill in the cover page according to the standard format in Appendix 2. Also, it is necessary to note school, department, instructors, members, and the content of the entry should shall be written horizontally from left to right. Moreover, please use vertical A4 size format (font is 12-point DFKai-SB with 1.5 line spacing), seeing detail proposal content format in Appendix 3, and the proposal content should not exceed 15 pages (excluding appendixes, references, cover page.) Please note that contents exceeding the stipulated pages will not be reviewed.
- ◎ Information Submission and File Name Format :

| | |
|---|---|
| Proposal Entry | The proposal entry should contain cover page, context, appendix, and reference, and submit in Microsoft Word file. File Name Format: "Proposal - Name of Team (Team Leader)." Example: Chinese: 「康生品牌躍進企劃 - 就是狂得獎隊 (李大同)」 English: "Concern Brand Leap Forward Project- Always Winning (Rick Roll)" |
| Copyright Authorization (Seeing in Appendix 4) | File Name Format: " Copyright Consent Form - Name of Team (Team Leader)." Example: Chinese: 「授權同意書 - 就是狂得獎隊(李大同)」 English: " Copyright Consent Form - Always Winning (Rick Roll)" |
| Self-Checklist (Seeing in Appendix 5) | File Name Format: " Self-Checklist - Name of Team (Team Leader)." Example: Chinese: 「自我檢核表 - 就是狂得獎隊(李大同)」 English: "Self-Checklist - Always Winning (Rick Roll)" |

- ◎ Please send the relevant documents and materials for the preliminary competition to the

official E-mail. If the file is too large, it is acceptable to upload them to the cloud or Dropbox and send the sharing link to the official E-mail. Over the deadline will not be accepted.

◎Please refer to Appendix 6 for instructions on applying for a Dropbox account and uploading files.

B. Format Review

◎ Review right after hand in.

◎Qualification Review of Preliminary: The registration materials and the entries will be under review whether they were meeting the requirements. If they were both qualified, then the registration for the competition succeeds.

◎ Review method: A unified review by the organizer will take place right after participants hand in. Those who do not meet the requirements will be returned and will not be allowed to participate in the review of the preliminary competition. Also, the organizer will not provide a certificate of participation. The revised registration materials and entries must be submitted before 11/15 (Mon.) so that they can participate in the competition review.

◎ Reminder: There are many entries every year. In order to avoid happened centralizing registrations and submissions on the date of deadline and then delay the review and reply time, please submit the entries earlier.

C. Entries Review

◎ Date: 11/16 (Tue.) ~ 11/19 (Fri.)

◎ Those who pass the requirements of preliminary competition format review are able to take part in the entries reviewing of preliminary competition.

◎Entries Reviewing of Preliminary Competition : The review committee is consisted by scholars and industry practitioners whom are experienced in the practice field of marketing proposal and entrepreneurial, and experienced with reviewing.

D. Announcement of The Preliminary Competition Results

◎Date: 11/19 (Fri.)

◎The list and schedule of the finalists will be announced on the official website of the College of Management of Chaoyang University of Technology and the official competition Facebook page, and we will inform teams that have advanced to the final by E-mail.

iii. Final Stage

A. Receipt of works

◎Deadline: 11/29 (Mon.)

- ◎Target: The teams advancing to the final.
- ◎Material Submission needs to include presentation slides, video for oral presentation, one sheet of proposal poster, and award money receiving consent form and remittance information form (Seeing in Appendix 7.)
- ◎Rules of The Final
 - ① Teams advancing to the final, according to the rules, should upload the presentation slides and pre-recorded video of oral briefing to the cloud or Dropbox and send the sharing link to the official E-mail.
 - ② Pre-recorded oral briefing video is not restricted by any certain visual aid, including form, slides, videos, and props, any formation is acceptable.
 - ③ The pre-recorded oral briefing video is limited to 10 minutes.
 - ④ The pre-recorded oral briefing video should be clear in sound and image, and the video resolution should be above 480p (720*480). If the video resolution is too low that would influence the review, please note that the organizer will not remind or review it separately, and teams should take the responsibility of their own.
 - ⑤ To speed up the appropriation of award money, all teams advancing to the final should submit award money receiving consent form and remittance information form (Seeing in Appendix 7.)

B. Announcement of The Final Competition Results

- ◎Date: 12/03 (Fri.)
- ◎The list of the award-winning in the final competition will be announced on the official website of the College of Management of Chaoyang University of Technology and the official competition Facebook page, and we will inform winning teams by E-mail.

7. Competition Review Standard

I. Review Standard of The Preliminary Stage

- i. Format Review: The organizer will conduct a formal review of whether the submitted entries are complete. Anyone who does not meet one of the following will be withdrawn from the competition. Those who have complete materials are allowed to enter the entries review of the preliminary stage. The review items are as follows:
 - A. Incomplete registration materials
 - B. The cover page of the entry does not meet the specifications
 - C. The file name does not meet the requirements
 - D. Failure to submit a signed authorization consent form.
- ii. Entry Review: The organizer will invite experts and scholars with rich experience in marketing planning and entrepreneurship to conduct written reviews on the preliminary

entries based on the "Review Standard of The Preliminary Stage." During the written review, each team's entries will be reviewed separately by multiple reviewers.

- iii. If the written review scores were the same, it will be compared in order by (1) logic, (2) innovation, and (3) execution. If the three scores were the same as well, the amounts of teams advancing will increase.
- iv. For the two groups of competition themes, the top 15 teams of each group will be selected according to their preliminary written review results, and a total of 30 teams will advance to the final for briefings. Also, an Honorable Mention award will be given to the best from the rest. (If the number of teams is insufficient or the results are not up to the judging standard, this competition reserves the right to vacant places.)
- v. Review Standards For The Preliminary Entries Reviewing :

| Scoring Item | Weight | Content Description | |
|--|--------|--|---|
| | | (A) Optional Group | (B) Topic Group- Concern Health Tech |
| Logic (Content Integrity) | 35% | To review if the proposal overall had good innovation integration and complete analysis, such as PEST Analysis, Porter Five Forces Analysis, SWOT, STP, marketing strategies, financial analysis, feasibility analysis, etc. | The content integrity includes but not limits to fitting the theme, defining target audience and product positioning, and application of basic marketing concepts. |
| Innovation | 35% | To review the degree of innovation of the proposed model, such as the innovation of services and products, the innovation of profit models, and the innovation of marketing strategies, etc. | Creative Performance (whether the activity plan is unique and innovative), Creative Marketing (DM or objects, creative marketing words design) |
| Execution (Feasibility and Expected Benefits) | 30% | To review the feasibility (including service/ technique, market, team, financial feasibility) and the expected benefits (including qualitative and quantitative benefits.) | Enforceability (time schedule, enforceability of proposal actually putting into the sales environment, reasonableness of cost and price estimation), expected benefits. |

II. Review Standard of The Final Stage

- i. A review committee composed of experts invited by the organizer will conduct the review, and the review score will account for 100% of the total score.
- ii. If the total scores of the final review were the same, it will be compared in order by (1) expression, (2) logic, (3) innovation, (4) execution. If the scores of the four were as well,

the amounts of teams selected will increase.

iii. Review Standards of Final Entries Reviewing

| Scoring Item | Content Description | Weight |
|--------------|--|--------|
| Expression | Refers to the presentation form and the overall performance onstage. | 30% |
| Logic | Refers to content integrity. | 30% |
| Innovation | Refers to content innovation. | 20% |
| Execution | Refers to feasibility and expected benefits. | 20% |

8. Awarding Method

The award money and certificates are bestowed upon participants based on the final scores as an encouragement. The award will be left vacant if it fails to meet the judging criteria after review, and the award will be adjusted according to the status of the competition.

| Optional Group | Topic Group- Concern Health Tech |
|--|--|
| <p>1. First Place Award : 1 team with a prize of NT\$12,000 and certificates, and the instructor will be given proof of instruction.</p> <p>2. Second Place Award : 1 team with a prize of NT\$9,000 and certificates, and the instructor will be given proof of instruction.</p> <p>3. Third Place Award : 1 team with a prize of NT\$6,000 and certificates, and the instructor will be given proof of instruction.</p> <p>4. Fourth Place Awards : 3 teams with a prize of NT\$3,000 each and certificates, and the instructor will be given proof of instruction.</p> <p>5. Honorable Mention Awards : 9 teams with a prize of certificates, and the instructor will be given proof of instruction.</p> <p>6. Judges' Awards : Those who did not advance to the finals with excellent works in the preliminary rounds will be selected from a number of teams to be presented with Judges' Award, and the instructor will be given proof of instruction.</p> | <p>1. First Place Award : 1 team with a prize of NT\$16,000 and certificates, and the instructor will be given proof of instruction.</p> <p>2. Second Place Award : 1 team with a prize of NT\$12,000 and certificates, and the instructor will be given proof of instruction.</p> <p>3. Third Place Award : 1 team with a prize of NT\$10,000 and certificates, and the instructor will be given proof of instruction.</p> <p>4. Fourth Place Awards : 3 teams with a prize of NT\$8,000 each and certificates, and the instructor will be given proof of instruction.</p> <p>5. Merit Awards : 2 teams with a prize of NT\$6,000 each and certificates, and the instructor will be given proof of instruction.</p> <p>6. Honorable Mention Awards : 7 teams with a prize of certificates, and the instructor will be given proof of instruction.</p> <p>7. Judges' Awards : Those excellent entries which did not advance to the finals in the preliminary rounds will be selected from a number of teams to be presented with Judges'</p> |

| | |
|--|---|
| | Award, and the instructor will be given proof of instruction. |
|--|---|

Note : 1. The certificate of this competition will be provided in the form of an electronic file, and no written certificate will be provided separately.

2. Those winning teams from overseas need to aware that a handling charge and 20% of the foreign tax burden must be deducted in the award money when exchanging currency of the award money into USD/RMB.

9. Notice

- I. The organizer, College of Management, Chaoyang University of Technology (CYUTCM), reserves the right to change the rules of this competition. If there are any imperfections in this competition method, new competition rules may be added as necessary. Participation shall be deemed to have agreed to these rules and competition methods. Any suggestions or concerns about the competition are welcome to be reported to the organizer directly.
- II. For entries or nominated works, if they were reported ghost writing, violating relevant rules of this competition, or being awarded in other competition before, the organizer reserves the right to deprive the awarding qualification and the whole prizes. (Legal responsibilities such as infringement of the intellectual property rights of others shall be borne by the participants themselves.)
- III. If the entries or nominated works involved violation of copyright, patent rights, etc., and were verdict guilty by the court, the legal responsibilities shall be borne by the participants themselves instead of the organizer. Also, the organizer will deprive the nomination qualification and awards of theirs. Entries are also not allowed to be plagiarized or ghostwriting. Once been found, it will be disqualified participating whatever.
- IV. If the submission of relevant materials and entries is delayed, the qualification will be cancelled.
- V. The organizer will not assist in editing or any processing operations for the submitted entries, and directly submit them to the reviewing committees for review and scoring. All files and documents submitted will not be returned regardless of awarded, and participants are requested to back them up by themselves.
- VI. Based on the fairness principle of the competition, participants are not allowed to change the submitted registration-related materials and entries. Please confirm the correctness of the materials carefully before submitting
- VII. The appropriation of the awarding money is by remittance. The remittance amount is the balance of the awarding money after deducting the relevant handling charge. The certificate of this competition will be sent in the form of an electronic file, and no written certificate will be mailed separately.
- VIII. The collection of registration form for the competition (C001 to identify individuals), including names, phone numbers, E-mail, and name of the instructor, etc., is for the related administrative

tasks of organizer to manage name of participants, confirm identity during the competition, contact, and score announcement (such as, prize, name), etc. They are used as a contact for information related to this competition in the future. The organizer will use the personal information of the participants until the purpose of collection accomplished.

- IX. Rights and equity of personal data: Participants may exercise their personal data in accordance with Article 3 of the Personal Data Protection Act to request access to supplement, correct, make copies of their personal data, request to stop collection, processing, use, and request deletion, etc. Please contact the organizer of this competition if participants want to exercise their right.

10. Contact Information

For any questions about the competition, please contact the College of Management, Chaoyang University of Technology:

© Competition Hosting teacher : Mr. CHEN, WEN-KUO; 886-4-2332-3000#7558 ; cyutmgtcollege@gmail.com

©Competition Hosting Assistant : 886-979-190-713 (HSIAO, YA-WEN) ; a0977531129@gmail.com

©Office Contact Person of College of Management : Mr. CHEN, WEN-KUO : 886-4-2332-3000 #7558 ◦

Appendix 1. Registration Form

fields marked * are required

| | |
|---|--|
| * Group Topic (Please select one) | <input type="checkbox"/> (A) Optional Group ; <input type="checkbox"/> (B) Topic Group-Concept Health Tech |
| *Instructor 1 | |
| *(Instructor 1) Affiliation (School) | |
| *(Instructor 1) Affiliation (Department) | |
| *(Instructor 1) Contact way / WeChat | |
| Instructor 2 | |
| (Instructor 2) Affiliation (School) | |
| (Instructor 2) Affiliation (Department) | |
| (Instructor 2) Contact way / WeChat | |
| *Name of Team | |
| *Name of Team leader | |
| *(Team leader) Affiliation (School) | |
| *(Team leader) Affiliation (Department) | |
| *(Team leader) Contact way / WeChat | |
| *Teammate 1 | |
| *(Teammate 1) Affiliation (School) | |
| *(Teammate 1) Affiliation (Department) | |
| *Teammate 2 | |
| *(Teammate 2) Affiliation (School) | |
| *(Teammate 2) Affiliation (Department) | |
| Teammate 3 | |
| (Teammate 3) Affiliation (School) | |
| (Teammate 3) Affiliation (Department) | |
| Teammate 4 | |
| (Teammate 4) Affiliation (School) | |
| (Teammate 4) Affiliation (Department) | |
| Teammate 5 | |
| (Teammate 5) Affiliation (School) | |
| (Teammate 5) Affiliation (Department) | |

Appendix 2. Cover Page Format

2021 Global Creative Planning Competition

Name of Entries : ○○○○○○○○○○○○○○○

Name of Instructor :

Name of Team :

Team Members :

School Name

Department :

2021 / MM / DD (YYY/MM/DD)

Appendix 3. Proposal Format

1. Contents for Topic Group-Concern Health Tech :

(The below is suggested formats but not limited, so participating teams can design their own proposal-writing format.)

- I. Abstract : Describe your plan.
- II. Background and Analysis : Describe the background of your plan and the analysis of the topic.
- III. Target : Describe specific goals of your plan to be achieved.
- IV. Strategies and Operational Plans : Conduct analysis according to the topic, formulate appropriate marketing strategies and action plans, and describe the connection and logic between them.
- V. Steps or Procedures : Present activity plans of detailed operation specifically.
- VI. Schedule : Describe timetable for detailed content of each action plan.
- VII. Human Resource : Personnel and division of labor required to participate in planning activities.
- VIII. Budget : Planning and implementation of projects and required funds, or other sources of subsidies.
- IX. Creative Design of Marketing DM : With the content of the plan, please design related DMs or necessary marketing objects to specifically show the spirit of the marketing plan.

2. Contents for Optional Group :

(The below is suggested formats but not limited, so participating teams can design their own proposal-writing format.)

- I. Abstract : Describe the core concept of entrepreneurial model.
- II. Company Introduction (Entrepreneurial background, Organizations, Resources, etc.)
- III. Product and Service Analysis
- IV. PEST Analysis, Porter Five Forces Analysis
- V. SWOT, Strategy Planning of Enterprise
- VI. STP, Marketing Strategies
- VII. Financial Plan
- VIII. Feasibility Analysis

3. Notice :

- I. Please design the format of the business model plan by yourself since the organizer will not provide it separately.
- II. The content of the proposal should not be too redundant, and it must be kept within 15 pages (excluding appendix, references, cover page). Pictures, tables, and illustrations can be used to make the description easier to understand, but the label must be clear. Note that pages exceeding the specified range will not be reviewed.
- III. If data were cited, the source and date of the data should be indicated.

Appendix 4. Copyright Authorization

2021 Global Creative Planning Competition

Participation Statement (Filled in by the representative (group leader))

(_____) participates in the 「2021 Global Creative Planning Competition」.

The group leader, _____, as the representative states as follow :

1. Our team guarantees that all of our team members have exactly understood the competition rules and announced regulations, and agreed to obey every regulation.
2. All members of our team and I altogether confirm that the above registration materials are correct and that all the submitted entries are original works of myself and all members on the team. Those unoriginal contents have been noted with their source. If any violations existed, all members on our team and I will take the entire legal responsibilities.
3. The entries submitted by me and my team have never participated in other competitions to win awards. If the submission were verified violated, me and my team will accept the organizer depriving all awarding contents, and take the relevant responsibilities.
4. All members of our team and I altogether agree that the organizer shall have the right to assemble into a book, publish and distribute the above-mentioned entries, related video and audio, texts, images, physical designs or proposed ideas.
5. If our team won the competition, our team agrees on our team leader as the representative to receive the award money. After the organizer remits the money to the team leader's account, the team leader and team members will allocate the award money by themselves, and the organizer will not intervene in coordination.

Declarant : _____ (Signature and seal)

Date 2021 / / (YYY/MM/DD)

| | | | | |
|--------------|--|---------------|--|----------|
| Group | <input type="checkbox"/> (A) Optional Group <input type="checkbox"/> (B) Topic Group-Concern Health Tech | Received Date | | Reviewer |
| Entry Number | | | | |

(The grey area will be filled up by the organizer)

Appendix 5. Self-Checklist

Description :

To make the form reviewing more smoothly, please follow the form below to conduct self-checklist, and check the confirm of the form. The file name should be submitted in the following format: "Self-checklist - team name (Team leader) " (For example, "Self-checklist - The Crazy Winning (Li Datong)").




| Name of Team | Registration Material | Cover Page Format | File Name | Authorization Consent Form |
|---------------------|-------------------------------|------------------------------------|------------------------------------|--|
| | <input type="checkbox"/> Done | <input type="checkbox"/> Qualified | <input type="checkbox"/> Qualified | <input type="checkbox"/> Send at the same time |
| | Name of Team Leader : | | | |

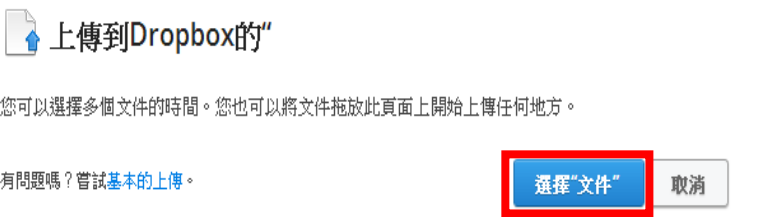



Appendix 6. Dropbox Account Application and File Uploading

一、Account Applying

| Graphic Illustration | Description |
|---|---|
|  | <p>https://www.dropbox.com/</p> <p>Click the link and click the “Sign Up” after entering the page. This image would show up, and fill in information to complete account applying.</p> |

二、File Uploading

| Step | Graphic Illustration | Description |
|------|---|--|
| 1 |  | <p>After succeeding in account application, press the icon on the left upper the website. (Seeing the graphic on the left.)</p> |
| 2 |  | <p>After entering, click  (Seeing the graphic on the left.)</p> |

| | | |
|---|--|---|
| 3 |  | Then click “Choose file” to upload video. |
| 4 |  | It represents upload succeeded when seeing the graphic on the left. Please press “Done.” |
| 5 |  | After success in file uploading, (Seeing the graphic on the left), please choose  and copy the sharing link of these two files and sent to the official E-mail ”cyutmgtcollege@gmail.com.” |

**Appendix 7. The 2021 Global Creative Planning Competition Award Money
Receiving Consent Form and Remittance Information Form**

All non-Taiwan competition teams that enter the finals must provide this list!

| | |
|--|--|
| Name of Team | |
| Winner Information | Instructor : Teammate : |
| Group | <input type="checkbox"/> (A) Optional Group ; <input type="checkbox"/> (B) Topic Group-Concern Health Tech |
| Confirm before remittance | Please confirm whether the bank of the account you provided accepts foreign exchange in RMB? <input type="checkbox"/> Confirmed. The following banks can accept foreign exchange in RMB <input type="checkbox"/> Disconfirmed. Unable to remit successfully |
| Representative information of recipients | Recipient's Name : Recipient 's Birthday : Recipient's ID : Recipient's Phone Number : Recipient's Address : |
| Remittance account information | SWIFT CODE (12 codes) : Bank account : |
| Bank Information | Name of Bank (Chinese) : Name of Bank (English) : Name of Bank branch (Chinese) : Name of Bank branch (English) : Address of Bank branch (Chinese) : Address of Bank branch (English) : SWIFT CODE of Bank branch : |
| Consent Form | _____ (Name of Team) participated in the 2021 Global Creative Planning Competition and won the money award. We agree that the _____ (Name of Team Leader) as the representative to provide bank account, and receive the award money and then allocate. According to the competition rules, the actual amount of remitted award money is the announced award money deducting the handling charge for the remittance. Hereby agree. Declarant (Signature and seal) : |
| Award Name/Money (Filled by the | (A) Optional Group <input type="checkbox"/> First Place/ 12,000TWD <input type="checkbox"/> Second Place Award / 9,000TWD <input type="checkbox"/> Third Place Award / 6,000TWD <input type="checkbox"/> Fourth Place Awards / 3,000TWD |

| | |
|------------|--|
| organizer) | (B) Topic Group-Concern Health Tech <input type="checkbox"/> First Place / 16,000TWD <input type="checkbox"/> Second Place Award / 12,000TWD <input type="checkbox"/> Third Place Award / 10,000TWD <input type="checkbox"/> Fourth Place Awards / 8,000TWD <input type="checkbox"/> Merit Awards / 6,000TWD |
|------------|--|